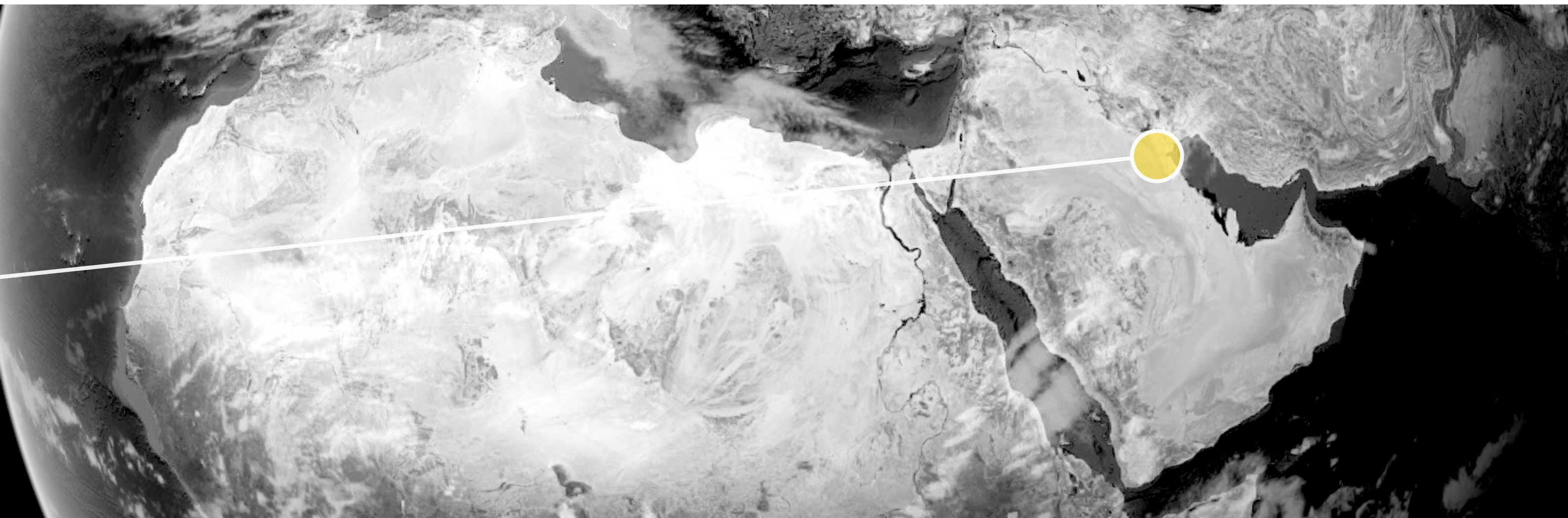


THE NATURE OF SPACE - BRAZIL TO KUWAIT





ANTONIO DA SILVA

HOW THE EXHIBITION STARTED

ABOUT CCEV (CENTRO CULTURAL ERICO VERISSIMO)

DISCUSSING WITH CCEV ABOUT AN EXHIBITION

BENEFITS OF THE EXHIBITION

OPENING NIGHT PORTO ALEGRE, BRAZIL

OPENING NIGHT SHUWAIKH, KUWAIT

VARIOUS PROFESSIONS

# HOW THE EXHIBITION STARTED



# ABOUT CCEV (CENTRO CULTURAL ERICO VERISSIMO)



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Centro Cultural  
**CEEE**  
**ERICO VERISSIMO**

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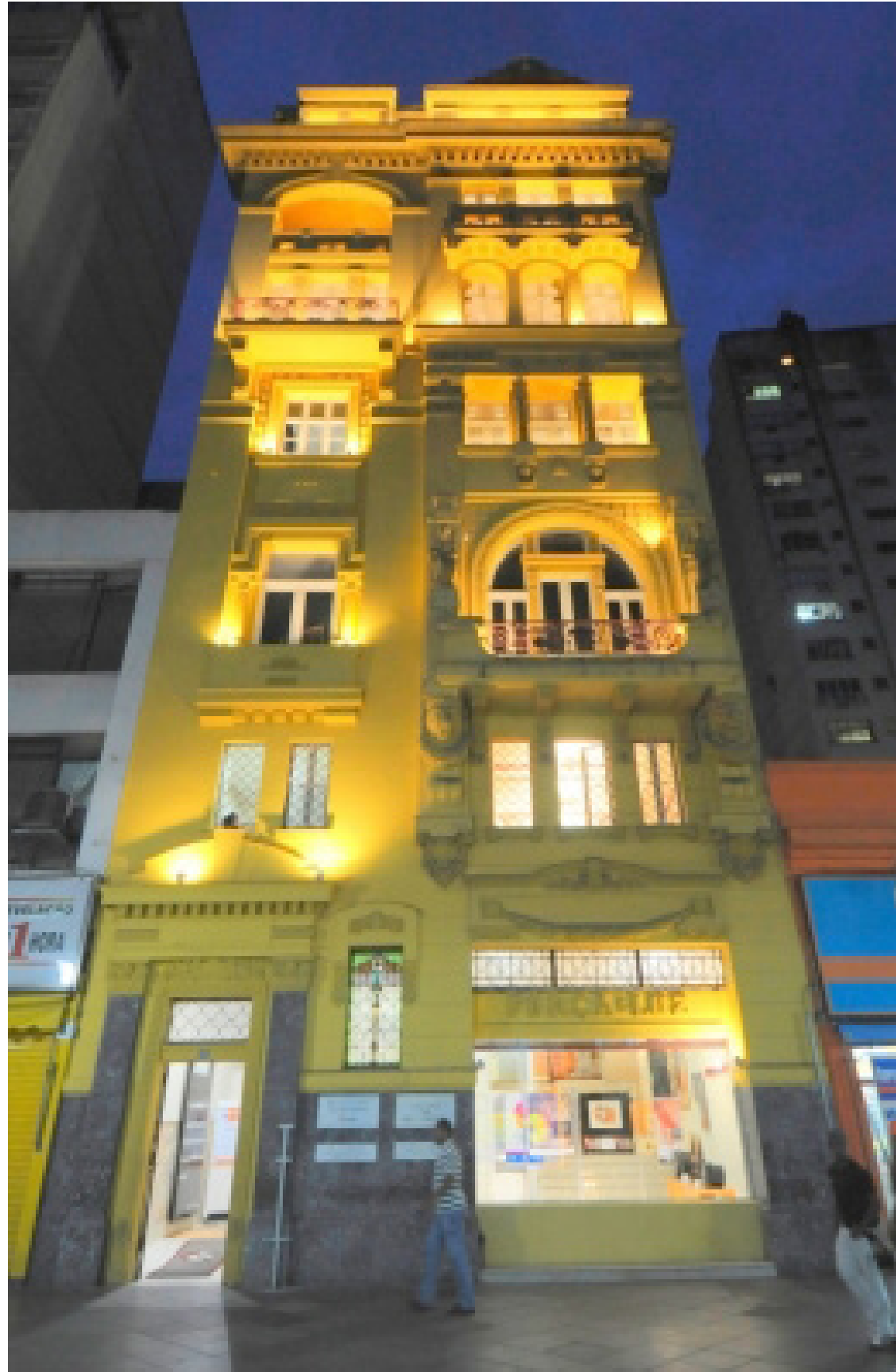
**GRUPO**  
**CEEE**



GOVERNO DO ESTADO  
**RIO GRANDE DO SUL**



# ABOUT CCEV (CENTRO CULTURAL ERICO VERISSIMO)



DISCUSSING WITH CCEV ABOUT AN EXHIBITION

BENEFITS OF THE EXHIBITION



OPENING NIGHT PORTO ALEGRE, BRAZIL





OPENING NIGHT PORTO ALEGRE, BRAZIL





# OPENING NIGHT SHUWAIKH, KUWAIT

# What's your Location?

Re-imagined  
Reality

- Amani Al Thuwaini
- Amira Al Bahbahani
- Antônio da Silva & Khaled Nazer
- Dana Aljoudi
- Farah Salem
- Frederick Bell
- Gayle Chong Kwan
- Jassim Alnoaimi
- Judy-Anne Maule
- Katia Salvary
- Mohamad Hafiz
- Muneera Alkharhan
- Rómulo Vieira Conceição
- Ruth Jones
- Steven Scott

The exhibition was first presented in Beirut in 2011 and then in Amman, when it was renamed 'Re-imagined Reality'. It was a success, but it was also a challenge. In a country where we have the opportunity to bring people from other countries, who may have different views on art, we had to be very sensitive to the local context.

What is the real? Or what is the best way to see the world? We have seen many different ways of looking at the world, but we have not seen many different ways of looking at the world. The world is a complex place, and we need to find ways to understand it. We can see the world in many different ways, and we can see it in many different ways. We can see it in many different ways, and we can see it in many different ways.

Curator  
Amira Al Bahbahani  
Ruth Jones





OPENING NIGHT SHUWAIKH, KUWAIT





# OPENING NIGHT SHUWAIKH, KUWAIT





OPENING NIGHT SHUWAIKH, KUWAIT



## VARIOUS PROFESSIONS

AMANI ALTHUWAINI | ARCHITECT

AMIRA ALI BEHBEHANI | ARTIST

ANTONIO DA SILVA | INTERIOR DESIGNER

DANA ALJOUDEH | INTERIOR DESIGNER

FARAH SALEM | GRAPHIC DESIGNER

FREDERICK BELL | ARTIST

GAYLE CHONG KWAN | PHD STUDENT

JASSIM ALNASHMI | ARCHITECT

JUDY-ANN MOULE | ARTIST

KATIA SALVANY | ART PROFESSOR

KHALED NAZAR | PETROLEUM ENGINEER

MOHAMAD HAFEZ | ARCHITECT

MUNEERA ALSHARHAN | INTERIOR DESIGN  
TEACHING ASSISTANT

ROMMULO VIEIRA CONCEICAO | ARTIST

RUTH JONES | ARTIST

STEVEN SCOTT | ART PROFESSOR



JASSIM ALNASHMI

HOW ARCHITECTURE HAS INFLUENCED MY ART

HOW ART HAS INFLUENCED MY ARCHITECTURE

DEFINING ART

IS ARCHITECTURE ART?

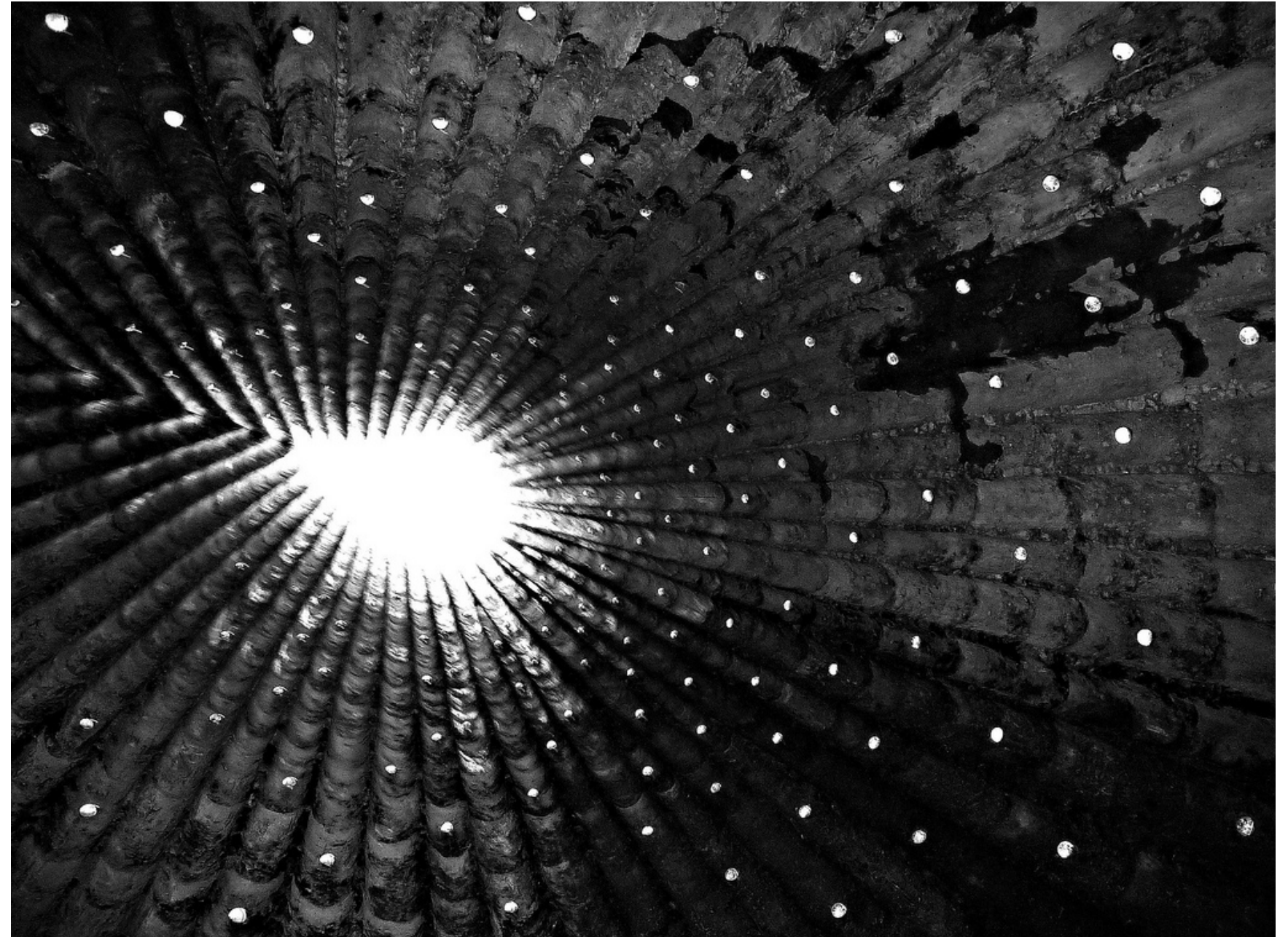
ART/ARCHITECTURE AS INSTANT SENSUAL EXPERIENCE

WHY ARCHITECTURE ISN'T ART (AND SHOULDN'T BE)



DISCUSSION

# HOW ARCHITECTURE HAS INFLUENCED MY ART



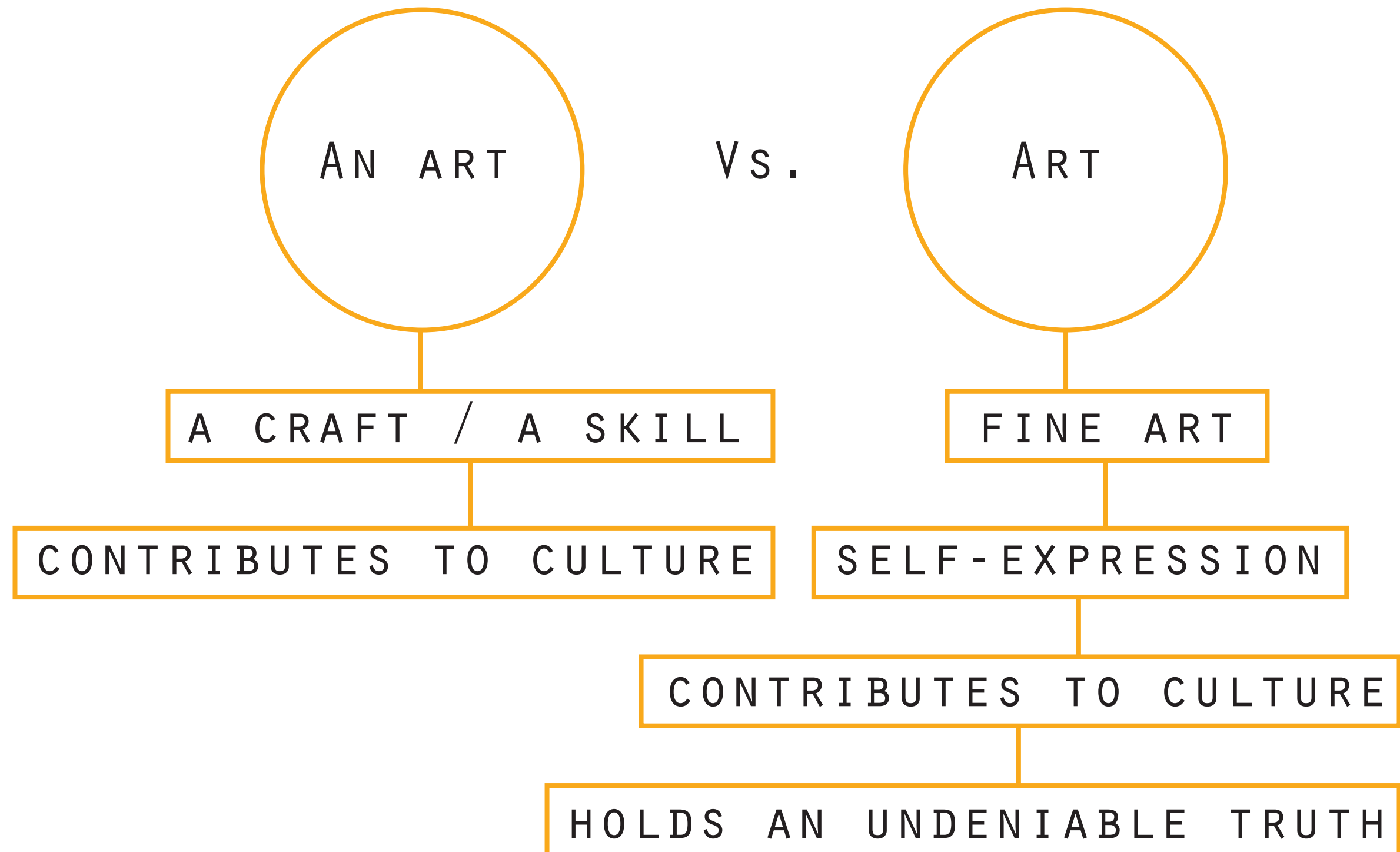


# HOW ART HAS INFLUENCED MY ARCHITECTURE





# DEFINING ART



# IS ARCHITECTURE FINE ART?

- IS DESIGN FINE ART?



## Applied Design

March 2, 2013–January 20, 2014

Floor 3, Architecture and Design Galleries

There are still people who think that design is just about making things, people, and places pretty. In truth, design has spread to almost every facet of human activity, from science and

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RAW AND PERSONAL



ART AS INSTANT SENSUAL EXPERIENCE

ART IN THE MUSEUM AND GALLERY IS FOCUSED ON  
SIGHT. HENCE THE NAME VISUAL ART

SOME SOUND/SMELL INSTALLATIONS

UNLIKE LITERATURE, PHILOSOPHY, ACTIVISM ETC.

IT IS AN INSTANT SENSUAL EXPERIENCE



# ARCHITECTURE AS SENSUAL EXPERIENCE



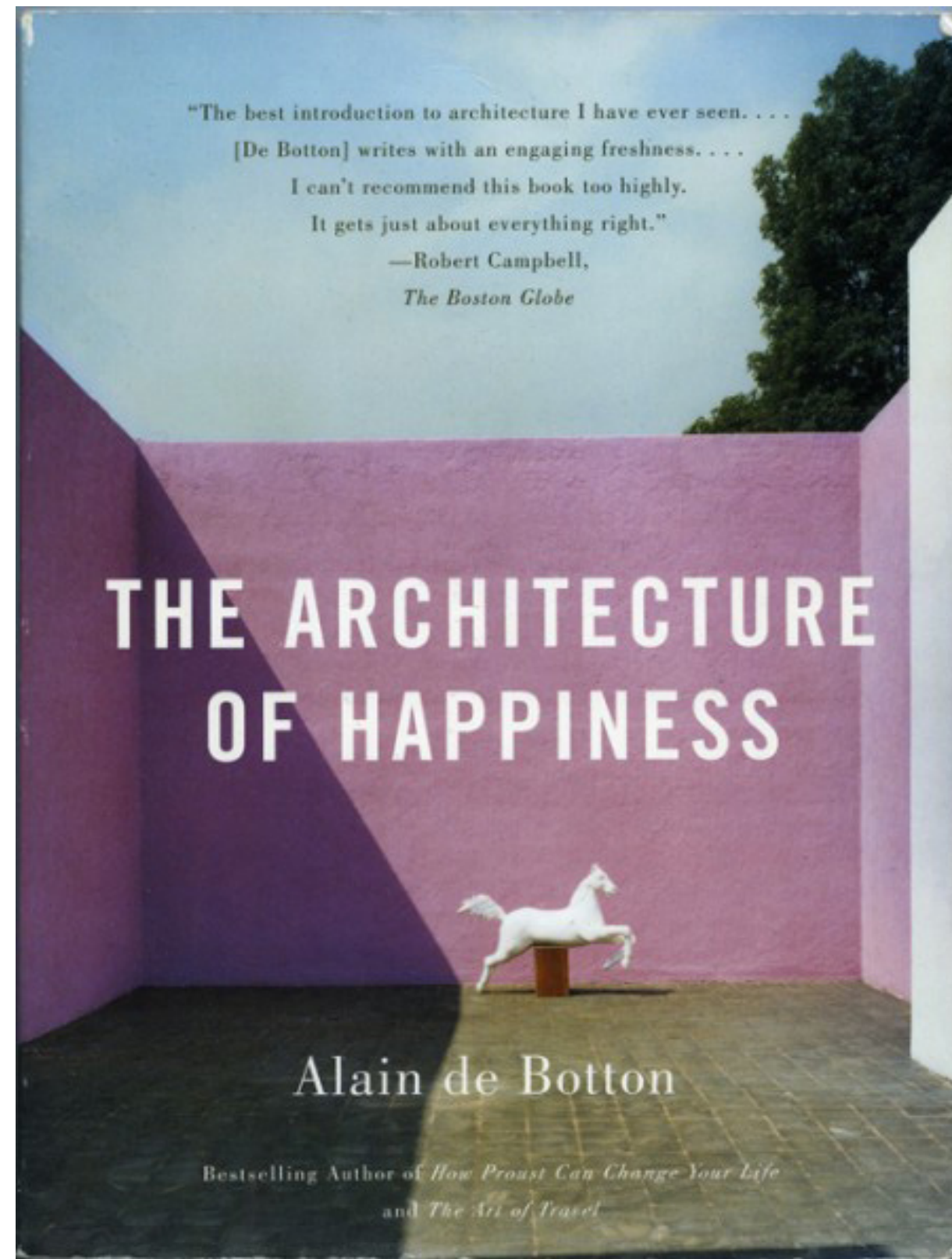


# ART AS SENSUAL EXPERIENCE





# NON-ARCHITECTS AND ARCHITECTURE



"The best introduction to architecture I have ever seen. . . .

[De Botton] writes with an engaging freshness. . . .

I can't recommend this book too highly.

It gets just about everything right."

—Robert Campbell,

*The Boston Globe*

## THE ARCHITECTURE OF HAPPINESS

Alain de Botton

Bestselling Author of *How Proust Can Change Your Life*  
and *The Art of Travel*



# NON-ARCHITECTS AND ARCHITECTURE





# NON-ARCHITECTS AND ARCHITECTURE



Edition: US ▾

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THE BLOG

# Why Architecture Isn't Art (And Shouldn't Be)

🕒 11/02/2015 03:30 pm ET | Updated Nov 02, 2015



Like 262



**Lance Hosey**


Chief Sustainability Officer, Perkins Eastman



*The very concept of architecture could be misleading both the public and the profession.*







# ARCHITECTS AND ARCHITECTURE


 Jass

**Patrik Schumacher**  
March 18, 2014 · 


STOP political correctness in architecture. But also: STOP confusing architecture and art.


Architects are in charge of the FORM of the built environment, not its content. We need to grasp this and run with this despite all the (ultimately conservative) moralizing political correctness that is trying to paralyse us with bad conscience and arrest our explorations if we cannot instantly demonstrate a manifest tangible benefit for the poor - as if the delivery of social justice is the architect's competency. Unfortunately all the prizes given by the last architecture biennale were motivated by this misguided political correctness. STOP political correctness in architecture! And yet, architecture is not a l'art pour l'art discipline. Architecture is NOT ART although FORM is our specific contribution to the evolution of world society. We need to understand how new forms can make a difference for the progress of world civilisation. I believe today this implies the intensification of communicative interaction with a heightened sense of being connected within a complex, variegated spatial order where all spaces resonate and communicate with each other via associative logics.

 Like    Comment    Share

 133

78 shares 18 comments

**Marcela Spadaro** I believe there are different concepts within your message, but specifically in relation to art: assumed the difference between architecture and art, perhaps it's important to establish what conception of art we refer to? Or perhaps not to consider art... [See More](#)  
March 18, 2014 at 10:35am · Like ·  3

**Michele Pasca** We develop the discipline by designing FORMS but only by building NEW FORMS we can make a contribution to society, and is fantastic to see it happening at a global level.  
March 18, 2014 at 10:46am · Like ·  1

**Giulio Jon Castorina** I think architecture it's above all a SOCIAL FORM. It's not architecture 's aim to provide social justice but architects can make a



## ARCHITECTS AND ARCHITECTURE

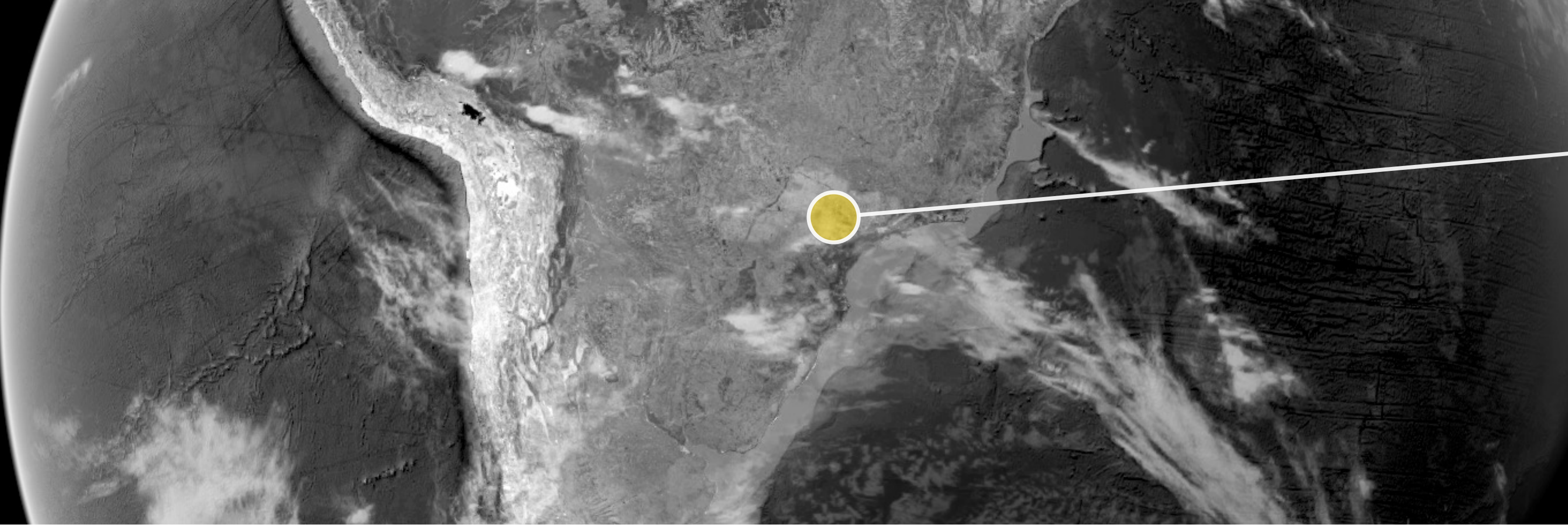
STOP CONFUSING ARCHITECTURE AND ART.”

“ARCHITECTS ARE IN CHARGE OF THE FORM OF THE BUILT ENVIRONMENT, NOT ITS CONTENT... ARCHITECTURE IS NOT ART ALTHOUGH FORM IS OUR SPECIFIC CONTRIBUTION TO THE EVOLUTION OF WORLD SOCIETY. WE NEED TO UNDERSTAND HOW NEW FORMS CAN MAKE A DIFFERENCE FOR THE PROGRESS OF WORLD CIVILIZATION.”

# ARCHITECTURE, ART AND INTELLECTUAL RIGHTS







WHAT DO YOU THINK?

